

**Position:**

eCommerce Specialist

**Get to Know Us:**

Rudy's Performance Parts was founded in 2008 and we pride ourselves in being the industry leader in automotive performance parts and accessories. Here at Rudy's, we are well known for offering the absolute best customer service and product variety in the automotive world. We treat all of our employees like family and offer a casual work environment that not only encourages your best, but also rewards it with endless room to grow.

- Are you looking for a change?
- Are you looking for a career?
- Are you a problem solver?
- Are you a critical thinker?
- Do you want to be recognized for your hard work?
- Do you want the opportunity to truly love coming to work every day?

If you answered "yes" to any of the questions above, then Rudy's is the place for you!

**What You'll Be Doing:**

- Creating, editing, optimizing and maintaining new and existing ads on our website and various eCommerce platforms. This includes keeping listing descriptions up-to-date (such as new fitment data), updating pricing (when manufacturers change MAP pricing) and revising old ads that aren't selling (adding keywords, updating titles, checking pricing, etc.).
- Researching new products and determining if they are a good fit to be listed.
- Develop and run optimization plans for our website (analytics, conversions, etc.)
- Working closely with relevant departments (sales, graphics, marketing, warehouse).
- Working directly with distributors and manufacturers to ensure we have the most up-to-date data for all of our product listings.

**What We're Looking For:**

- High school diploma or equivalent
- 3+ years of eCommerce experience
- HTML and SEO experience
- Ability to think critically with strong analytical skills
- Strong prioritization and time management skills
- Business acumen with superior communication skills
- Commitment, accountability and great attitude

**Benefits:**

- Casual work environment
- Competitive salary with annual pay raises and annual bonuses based on performance
- Paid vacation, sick, holidays
- Medical, dental, vision insurance options
- 401(k) retirement plan with 4% company match
- Parts sold at cost

**How to Apply:**

If you are interested in this position and think you have what it takes to be a part of the Rudy's team, send an email with your cover letter, resume and salary requirements to: [tim@rudysdiesel.com](mailto:tim@rudysdiesel.com). You may also reach out with additional questions that are relevant to this role.