

Position:

Marketing Manager

**Get to Know Us:**

Rudy's Performance Parts was founded in 2008 and we pride ourselves in being the industry leader in automotive performance parts and accessories. Here at Rudy's, we are well known for offering the absolute best customer service and product variety in the automotive world. We treat all of our employees like family and offer a casual work environment that not only encourages your best, but also rewards it with endless room to grow.

- Are you looking for a change?
- Are you looking for a career?
- Are you a problem solver?
- Are you a critical thinker?
- Do you want to be recognized for your hard work?
- Do you want the opportunity to truly love coming to work every day?

If you answered "yes" to any of the questions above, then Rudy's is the place for you!

What You'll Be Doing:

- Develop and execute comprehensive marketing strategies to enhance brand visibility and drive customer engagement.
- Manage the end-to-end planning and execution of events, ensuring seamless coordination and an exceptional attendee experience.
- Curate and design apparel collections that align with the brand identity, ensuring quality, style, and market appeal.
- Collaborate with cross-functional teams to maintain consistent brand messaging across all channels, both digital and traditional.
- Analyze marketing and event performance metrics, providing insights and recommendations for continuous improvement.

What We're Looking For:

- Bachelors degree in marketing
- Previous marketing experience
- Enthusiastic and positive attitude
- Strong verbal and written communication skills
- A self-starter who is able to complete tasks with limited guidance
- Previous event and marketing experience
- Ability to multitask and manage deadlines effectively
- Experience managing budgets and expense tracking
- Must pass a drug screen and background check prior to employment

Benefits:

- Casual work environment
- Competitive salary with annual pay raises and annual bonuses based on performance
- PTO and paid Holidays
- Medical, dental, vision insurance options
- 401(k) retirement plan with company match
- Parts sold at cost
- *\$5,000 Sign On/Relocation Bonus
- *Monday-Thursday Work Week
- *\$75,000-\$85,000 Salary

How to Apply:

If you are interested in this position and think you have what it takes to be a part of the Rudy's team, send an email with your cover letter, resume and salary requirements to: tim@rudysdiesel.com. You may also reach out with additional questions that are relevant to this role.